

Event Ideas

We are asking everyone in the industry - manufacturers, distributors, and manufacturer's agents - to host an event for staff and customers and collect donations to help feed children. By holding your own event, you join an **industry-wide movement** to fight hunger. A simple task with a profound impact, your support will provide lifesaving nutrition for children in Canada, Bolivia, Ethiopia, Ghana, Haiti and Uganda.

A casual dinner party, BBQ, catered affair, themed event, or online experience – however you choose to break bread to break the cycle of poverty – you'll make an important difference in the lives of children. Your event can be as big or small as you like. You can raise additional money by adding other elements at your event such as raffles, games and competitions. Don't be afraid to think outside of the lunch box...

Here is an A to Z list of ideas to get the creative juices flowing:

A: Afternoon Tea Party, Around-The-World Food Fair, "A-thons"

B: BBQ, Bake Sale, Breakfast Party, Brunch Cart, Bring and Buy Sale, Buffet Lunch, Benefits Auction (auction vacation days, free parking and other HR benefits), Beer Garden, Banquet

C: Cookbook Sales, Car Wash, Cabaret, Cake Sale, Computer Games Marathon, Corny Joke Competition, Comedy Night, Cheese and Wine Party, Chocolate Tasting Party, Coffee Cart, Cook-off, Costume Party, Celebrity Luncheon, Corporate Match

D: Dinner Party, Dine-Around, Dance A-Thon, Dress Down Day, Dunk Tank, Departmental Challenges Decorating Challenge, Door Prizes

E: Expert Seminar, Egg & Spoon Race, Exhibits

F: Fair/Fete/Bazaar, Fancy Dress Football, Film Show, Fifty-Fifty Raffle, Fun Fair, Food Fight, Fast for a Day, Formal Sit Down, Finger Food, Fondue Party, Foreign Film Fest

G: Give Thanks Thanksgiving Party, Game Show, Golf Tournament, Good Karma Jar, Guest Speaker Canadian Feed The Children

H: Head Shave, Horseshoes, Hunger Strike Party, Hallway Putt, Hockey Pool



I: Indoor Olympics, International Food / Dinner Party, In Honour Gifts, Ice Cream Afternoon, International Food Expo

J: Juggling Contest, Joke-A-Thon, Juicer Party

K: Karaoke Cook-Off, Keg Party

L: Line Dancing, Lotteries, Lunch Party, Latin Dancing, Lecture, Lip Sync Contest, Lunch and Learn

M: Masked Ball, Magic Show, Marathons, Marshmallow Eating, Music Concerts, Murder Mystery Event, Music Quiz, Managers Make Lunch, Munch and Mingle

N: Nosh Party, Nothing for Lunch

O: Obstacle Course, Odd Jobs Sale, Outings, Office Chair Races, Olympics

P: Potlucks, Pageants, Pancake Breakfast, Picnic, Pie Eating Contest, Parking Space Sale, Popsicle Sale, Popcorn Sale

Q: Quiz Night, Quiet Contest, Quit-A-Thon

R: Raffle, Read-A-Thon, Record Breaking, Races of all Types

S: Smoothie Cart, Sponsored Challenge, Scavenger Hunt, Snack Stall, Silent Auction, Survivor Board Room, Sports Competitions, Skip a Meal

T: Treasure Hunt, Talent Show, Tug Of War, Twister-A-Thon, Toast Cart, Tea Party

U: Ugly Face Pulling Contest

V, W: Variety Show, Video Night, Wishing Well, Wheelbarrow Races, Wine and Cheese, World Food Party Event

X,Y,Z: Yoga Break, Yo-Yo Competition, Zany Clothes Day

Remember to ask your company about matching gifts, and double the impact of your fundraising efforts!

Tax Receipting Guidelines

Thank you for hosting an event for Canadian Feed The Children. The proceeds from your event will provide lifesaving nutrition and long term sustainable change for children and communities in Canada and around the world. Please keep in mind these Canada Revenue Agency guidelines when collecting donations at your event.

Canadian Feed The Children CANNOT issue tax receipts for:

- Donations of service.
- A donation of merchandise that is from a company's retail stock or is otherwise a deductible business/marketing expense.
- Donations of used clothing, furniture, home baking, hobby crafts, etc.
- Any portion of the purchase of a lottery ticket.
- Any amount paid to the charity for which a benefit is received (benefits include sponsorship where a corporation has their logo displayed at the event and/or on promotional materials).
- Donations of gift certificates received directly from the issuer. However, if the donor of the gift certificate is not the issuer and has bought the gift certificate from a third party, Canadian Feed The Children can issue a receipt to the donor.

Canadian Feed The Children CAN issue tax receipts for:

- Cash donations above \$9.99 where the gift is made without any expectation of return and no benefit will be provided to the donor or to anyone directly chosen by the donor.
- The difference between the purchase price of a ticket to attend a dinner, concert or like event and the fair market value of the advantage (including food, entertainment, property, provisions of service, etc.) The amounts of the advantage received by the donor cannot exceed 80% of the fair market value of total property transferred. If the value of the advantage is less than, the lesser of 10% of the property transferred or \$75, the advantages are considered too small to affect the amount of gift, and a receipt with the full amount can be issued.

NOTE:

If you are collecting cash donations, including cheques and money orders at your event, please ask the donor to fill out the enclosed donation form in order to receive a tax receipt and make all cheques payable to Canadian Feed The Children. Canadian Feed The Children requires a complete record of accounting details (showing revenue and expenses) for your event. Also, tax receipts can only be issued for an amount equal to or less than the amount of cash received by our office. If net proceeds are provided, tax receipts cannot be issued for the gross amount. All tax receipts issued by Canadian Feed The Children are subject to approval by our Finance Department and the guidelines established by the Canada Revenue Agency. For more information on tax receipting guidelines please visit www.cra-arc.gc.ca

Forwarding Funds to Canadian Feed The Children

Now that your fundraiser is complete and you have collected your money, it is important to ensure your donation forms are complete, and the funds are forwarded to Canadian Feed The Children as quickly as possible. You can choose one or more methods for forwarding funds.

1. Send a Cheque to Canadian Feed The Children:

Keep all cash raised and simply send one cheque for the full amount to Canadian Feed The Children.

2. Payments via Credit Card:

Keep all cash raised and simply forward the funds via your personal or corporate VISA, MasterCard or AMEX by phone or mail. Alternatively, you can mail or fax multiple credit card payments using the Credit Card Donations form available at www.Power2Feed.ca. Please do not email credit card information.

3. If you have a cash donation to deposit please contact:

Bonnie McKeown
Canadian Feed The Children
6 Lansing Square, Suite 123
Toronto, ON M2J 1T5
Fax: 416-757-3318
Tel: 416-757-1220 or 1-800-387-1221 Ext 234
Email: bmckeown@canadianfeedthechildren.ca

NOTE: Regardless of the method you choose, it is important to complete the donation forms and send them to Canadian Feed The Children. **This is the only way to ensure your guests receive tax receipts and thank you letters.** If you are simply charging guests for the event, or your guests do not require a tax receipt, the form is not required.