



Message from Executive Director  
**February 2007**

Everything we do in 2008, we will do Better Together. This is the theme of our upcoming International Conference that brings to Canada staff who live and work in Bolivia, Ethiopia, Haiti and Uganda. Together in our Toronto office, our volunteer board members and all staff will work hard in an environment of learning to find new and better ways to help children affected by poverty this year and beyond. We will share more about the conference with you as the June event draws near. But we're not waiting until then to start working better together with everyone who helps us do what we do for children

We are working better together with our caring supporters – who often go out of their way to call or write to say thank-you for all the work we do. We share these moving comments with all staff and volunteers because it's important to know our supporters – who are responsible for our work in the most fundamental ways – feel good about the part we play together in helping children. All of us here at Canadian Feed The Children strive to make our supporters' experience as gratifying as possible. We are proud to be the bridge between caring people who can help and those we help around the world together.

We are working better together with our partners in every community we support. In the twenty years since our founding, we have developed an effective, finely tuned approach to sustainable development strategies. At the base of this are the strong partnerships we've built that work for the good of the community and the deep respect we have for the children and families we support. We are exceedingly proud of our community partners for the dedication and heart they show every day as we work toward achieving our mission together. In a few weeks, we will highlight our partners on this site's program pages so you can get a more vivid sense of how we work in tandem to overcome often overwhelming obstacles to achieve our vital goals.

We are working better together with Canadian groups that help us raise funds and awareness of child poverty. Whether it's the men and women who make phone calls on our behalf with a deep sense of commitment and respect, or companies that give us every opportunity to spread our message in cost-effective ways, or our colleagues in child advocacy groups across the country, we are part of a caring network that works diligently to reduce the impact of poverty on the lives of precious children.

It is my pleasure to acknowledge the enormous contribution of each member of the Canadian Feed The Children family. And my honour to be among them.

Jim Dahl  
Executive Director