



June, 2009

Here we are in the middle of the year – a challenging year for many charities, including Canadian Feed The Children – and I feel gratitude and excitement about our ability to significantly reduce the impact of poverty on children.

I know that these tough economic times have affected many Canadians. We feel the decline in contributions and are sensitive to the plight of our donors. At the same time, we are concerned about meeting our commitments to the communities we support.

Sharing what we have – no matter how much we have – is a fundamental and highly valued human trait. All of us at Canadian Feed The Children feel fortunate to have the support of so many Canadians who want to share with others so that children have the best possible chance to experience a full, healthy childhood.

I see so much evidence of this every time I turn around. The Duncan family of Burnaby, B.C., is **Walking for Haiti** from Coquitlam to Hope, B.C. to raise funds for Canadian Feed The Children and the Foundation for International Development Assistance (FIDA). Ten years after Terry Kelly rode his bike from Vancouver to Ottawa for Canadian Feed The Children, he's doing it again with his daughter Meghan – this time from Ottawa to Halifax as they continue their **Kilometres for Kids**. The Canadian Electrical Industry is ramping up their efforts once again this year, after raising \$200,000 in 2008 with cross-country events for our **Hungry for Change** campaign. And Barry Picov of Ajax Downs in Ontario has pledged to **match every donation** we receive until July 31 in support of the House of Hope orphanage in Haiti.

The thing about sharing is that it's so unique – there are as many ways to give as there are personal reasons to share. You don't have to set out on a trek across the country or up a mountain to have an impact. Every time you respond to a phone call or a letter from us with your support, it has resonating impact. Every time you decide to give the **Best Gift Ever** to celebrate an occasion or honour a friend, you help children thrive.

Giving monthly – as a child sponsor or Everyday Hero monthly donor – allows us to provide vital support to the children, families and communities that need it most. We appreciate this type of regular support enormously, as we can count on it to plan and implement important programs - whether it's a school feeding program, agriculture support, health care and medicine delivery, or refurbishing a school. Simple solutions make all the difference in the world, but can only happen when the money is there.

And speaking of simple solutions, if you haven't already, please review our **2008 Annual Report** - a brief but powerful account of the kind of support you've enabled last year.

I wish you a safe and happy summer, and thank you for the great support you've shown and will continue to show the children we serve.

With great thanks for your support,

Jim Dahl, Executive Director