

# hungry *for change*



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FEED THE  
CHILDREN

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## Haiti in Crisis: Our Donors Respond



Most homes in Haiti do not have electricity. Many families live on the streets in Port-au-Prince, with corrugated tin shacks for shelter and outdoor charcoal fires to cook their food. Already difficult to secure before the unrest, food has become three times more expensive in the country. As CFTC's Haitian field representative, Madsen Gachette, reports, "The social problems in Haiti are huge. Fifty per cent of the population is illiterate. Since the work-

force is not skilled, the only way they can be employed is in menial jobs like farm workers. The health infrastructure in the country is nonexistent. There's just one doctor for about 1000-1300 people. There is limited food so there is malnutrition in the population, especially among children. Haiti has been an agricultural nation for many, many years and it's still the main economic activity in the country. Today, however, the situation is bad. Haiti produces just 51% of its own food. If you don't produce food, you cannot buy medicine for your children, you cannot have access to education, you cannot go to a hospital, so this is a vicious cycle that the country is locked into."

### Straight to the source

Gachette lives and works in Port-au-Prince. As a CFTC field representative, his job is to work directly with our Haitian partners to ensure the communities we support get what they need to keep their children as safe and healthy as possible. In response to the recent unrest and the greater need for support, CFTC turned to its caring donors. Through fundraising efforts that included direct mailings and telephone solicitations, our donors opened their hearts to the children of Haiti. Since January 2004, they have supported our work in Haiti with over \$513,000 in donations towards our goal of \$1.18 million in aid assistance for the country this year—bringing health care, improved sanitation and food production to a variety of communities and to La Maison d'Espoir orphanage, which is home to over



150 abandoned and orphaned children. Located an hour outside of Port-au-Prince, the orphanage was able to survive and extend its help to more children, thanks to our donors. With this support, the children have access to the necessities of life—good food, clean water, shelter, medical care and love. Alice Belle-Fleur Barthole, the founder and director of the orphanage, visited Toronto on June 14 and gave an inside-look into the reality of children's lives in Haiti at our Power of Partnership event. She explained how CFTC is helping give children the opportunities they deserve to grow into strong, healthy adults, and thanked the Canadians who care enough to help the precious children she's devoted her life to.

## everyday heroes

A very special group of Canadian Feed The Children supporters have chosen to give monthly to improve children's lives daily. Because these caring and generous donors enable us to help so many children every day, we think of them as heroes. That is how our new monthly giving program, everyday heroes, came about.

Previously called the Seed Circle, everyday heroes help our world's children daily. And it's the everyday issues that matter most—whether or not a child can eat a decent meal, go to school, see a doctor, drink clean water and play instead of struggling to obtain their basic needs.



### How it works

As an everyday hero you would help provide these basic needs for children in seven countries around the world including Canada. Giving monthly through your credit card or by pre-authorized payments via your bank account is easy to do, and spreading out your donations throughout the year will make budgeting hassle-free. Additionally, more of your donations go towards helping children through reduced administration costs.

We welcome all our past and present supporters, who so clearly care for children, to consider becoming an everyday hero. Just choose an amount that's comfortable for you, and your credit card or bank account debit goes to work every month to give children a better day—every day.

To learn more, please visit [CanadianFeedTheChildren.ca/everydayheroes](http://CanadianFeedTheChildren.ca/everydayheroes) or call our donor relations team at 1-800-387-1221.

## High five for Applecheck!



Mena Paternostro (left) and Angela Dozzi, Nutrition Liaison Officers from Toronto District School Board help out at CFTC's warehouse on Applecheck packing day.

Initiated in September 1999, CFTC's Applecheck program began to bear fruit, and this year we celebrate five years of providing children with the perfect nutritious snack. At the core of the program's success is the commitment of a broad partnership of volunteers and agencies working together to pack and deliver small, fresh apples into the hands of schoolchildren. In its first school year, 150,000 apples per month were delivered into Toronto-area schools. Now, 1.7 million apples per school year are supplied by Norfolk Co-operative in Simcoe, Ontario, and, with many hours of volunteer participation from our Applecheck partners, they reach kids who are thrilled, along with their teachers, to have a tasty, energy-boosting snack

throughout the school day. We hope to expand Applecheck into other communities in Ontario and across Canada over the next few years. CFTC extends great thanks and appreciation to our valued partners, who continue to help kids take a big bite out of life:

1. Daily Bread Food Bank
2. FoodShare
3. Grocery Gateway
4. Norfolk Co-operative
5. Second Harvest
6. Stock Transportation
7. Toronto Catholic School Board
8. Toronto District School Board
9. Toronto Foundation for Student Success

### Many thanks to our recent corporate partners for their support of children:

#### CIBC \$25,000

Supporting our programs in Canada: Applecheck, Nutrition Programs in schools and Salad Bar project in Toronto.

#### 100 Booster Juice Franchisees across Canada \$5,317.38

Supporting our programs in Canada: Applecheck, Nutrition Programs in schools and Salad Bar project in Toronto.

#### New Hope Recycling

Ongoing supporter of CFTC, donating a percentage of all profits from the re-sale of donated clothing at their Toronto store. Call 416-269-2228 for store location and drop-off sites.

#### Scarborough Rotary Club \$2,000

Supporting our Applecheck program for students at Scarborough Schools.

## Letter from Jim



CFTC's Haiti field representative Madsen Gachette (left) with Executive Director Jim Dahl

### Greetings,

I extend my warmest regards to all of you who so generously support our work for children. Since 1986, Canadian Feed The Children has taken a holistic approach – imparting skills and long-term capacity, as well as vital resources - to strengthening communities that struggle with poverty. Whether it's helping children in Bolivia, Canada, Haiti, Uganda or West Africa, CFTC and our partners abroad are seeking to improve their access to nutritious food, clean water, medical care and education.

Daily poverty takes a great toll on every aspect of a child's life. This is why our programs are designed to alleviate the impact of poverty in long-term, sustainable ways that embrace the fundamental needs of families and children. With your continued support, children can have every opportunity to be healthy in mind and body, safe and secure in their environment, and ready to welcome the future with confidence and skills.

To help make our programs and partnerships even more effective, we have recently welcomed some new members to the CFTC family. Now working on our behalf in their own countries are Madsen Gachette, our field representative in Haiti; Luiz-Fernando Romero in Bolivia; and Christina Sempebwa in Uganda. Our field reps have extensive experience in child development and will be working closely with CFTC and our local partners to provide communities the support they need to keep their children healthy and strong. As well, I am proud to welcome to our board of directors Ms. Valerie Mah, Mr. Eric Ostrander and Dr. Mark Wise.

I greatly appreciate the continuing support of all our donors and partners, and thank you for enabling us to help children in the most effective and important ways we can.

*Jim Dahl*

Jim Dahl  
Executive Director

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Canadian Feed The Children is an independent, registered charity whose goal is to alleviate the impact of poverty on children. We work with local partners overseas and in Canada to enhance the well-being of children and the self-sufficiency of their families and communities.

Thank you for reading this newsletter and for your ongoing, generous support.  
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# Childhood

An update for supporters of Canadian Feed The Children  
Spring/Summer 2004



## Haiti: in Crisis

When chaos erupted in Haiti in January, and violence took over the streets, any sense of security was replaced by fear. Even with Haiti's tumultuous history, this most recent upheaval has left its mark: more children abandoned and vulnerable, their basic needs unmet. The situation since January is relatively calm, with the country working toward peace and change, but the struggle of families and their children to survive is still an urgent challenge. (Cont'd)



## Seven Times Lucky



Earl Saunderson, long-time CFTC supporter and child sponsor, at his home in Kelowna, surrounded by photos of his seven sponsored children.

Meet Earl Saunderson, a small man with a big heart. Born in Maple Creek, Saskatchewan and one of seven children, Earl is now a sponsor to seven children in Uganda through CFTC's Children of Uganda Community Sponsorship Program.

As a young man, Earl worked at a gas service station and then became a rancher herding over 200 heads of cattle. In the 1930s he was surviving on about \$10 per month. During these difficult times, Earl moved to Cold Lake to ice fish with his Norwegian friend. They caught whitefish and trout, which they cleaned, froze and shipped to be sold.

Earl now lives in Kelowna, British Columbia. His passion is responding to human suffering. He cares deeply for the children he sponsors and wants to help them have a stronger future. "That would be my wish for them. That is why I help them," says Earl.

Earl's wishes came true through his generous and long-standing support of his sponsored children in Uganda. On behalf of those boys and girls, we thank Earl wholeheartedly for his great belief in our work, and his big heart.



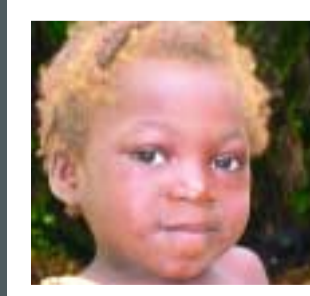
responsibilities. It's an important goal realized, and one that CFTC is very proud of." A very big thank you to the Canadian Auto Workers Union, Social Justice Fund for supporting this great community building project in Ethiopia.

### Health Education

Child sponsors help keep children healthy through the provision of community health care for families. CFTC and our partner, Feed The Children Uganda, supplied 15 community health centres with essential drugs, and conducted health workshops for village health workers, health education and reproductive health seminars for youth, and home visits to sponsored families for basic health education. To combat the threat of malaria - the number one killer in Uganda (of both children and adults), we ensure prevention tactics such as the use of mosquito nets and the removal of stagnant water are combined with curative medicines available through the clinics.

### Teach and be Taught

At left, participants in our rural development education project in the community of Dugda Bora Woreda, Ethiopia stand with CFTC Executive Director Jim Dahl. With the help of our partner, AMDO, key members of the community will use peer-to-peer teaching methods to enhance children's learning opportunities, as well as help construct community schools. "I was very impressed with the way the community rallied around this program," said Jim after his February 2004 trip to Ethiopia. "Parents are thrilled to know their kids will gain the benefit of school in spite of their family



### Well Wishers

Young boys share a laugh in the town of Georgebrook, outside Sierra Leone's capital of Freetown. Lack of water sources and severely poor sanitary conditions in this heavily populated area have led to the spread of disease, illness and loss of life. CFTC, with our partner, Salone Community Needs Project, are building community latrines and digging clean-water wells to improve the health of Georgebrook's children. Thank you to all the supporters who joined our 2003 campaign to raise over \$100,000 for these vital projects



### To Our Child and Community Sponsors

Over the past number of years, CFTC has produced two separate newsletters to keep our donors up-to-date: one for our general donors and one specifically for child sponsors.

Some of the feedback we've received from you directly or through our recent survey suggests that you want to know more about all CFTC programs and the child and community you sponsor in Uganda. In response to this request, and because of the high administrative costs of producing separate newsletters, we have decided to produce Childhood. This official CFTC newsletter will be sent to all of our supporters, and will be published twice a year.

Child sponsors will still benefit from separate and specific communications in your annual child updates, which will provide more detailed information than in the past.

### CHILD AND COMMUNITY UPDATE MAILING SCHEDULE

Updates on children living in Busega, Katwe, Lugogo, Nansana, Rubaga	JULY 19
Buleega, Lweru, Mukono, Zzinga	AUGUST 15
Baale, Kanjuki, Kigogola, Tente	NOVEMBER 15

As always, we thank you for your generous support for the children of Uganda. If you have any questions or concerns about your sponsorship, please contact our donor relations team at 1-800-387-1221 or [donors@CanadianFeedTheChildren.ca](mailto:donors@CanadianFeedTheChildren.ca). There are always children waiting to be sponsored in Uganda. Call today to make an important difference in the life of a child.

### Planning for the future

"The poor children need this much more than some of my relatives do," said the late Mr. Jack Keller (read the full story of the late Jack Keller's bequest to CFTC on our website.) Canadian tax laws have made it easy for caring people to uphold their personal values while incorporating philanthropy into their daily lives. You can structure a gift to provide for your family while giving vital support to a cause you believe in - the well-being of children living in poverty. Planning a gift to CFTC may be outright (for our immediate use in child development programs) or deferred (arranged now for completion at a future time). Some planned gifts are designed to combine support for CFTC with life income to you. Each type of gift offers particular benefits to you, and each fully supports the mission of Canadian Feed The Children. For more information, please feel free to contact Samantha Koon at 1-800-387-1221, extension 233 or [skoon@CanadianFeedTheChildren.ca](mailto:skoon@CanadianFeedTheChildren.ca).