



NEWS RELEASE

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Musicians donate time and talent to Canadian Feed The Children

Toronto, Ont. – A few of Toronto's best from the music industry have joined together to help children affected by poverty in Canada and around the world. The result is an upbeat original song that sings the praises of helping children and their communities in ways that matter most to their health, well-being and prospects for the future.

Best Gift Ever was recorded by **Zoe Chilco** and a small group of children on vocals; **Norman Amadio**, piano; **John Deehan**, sax; and **Ron Johnston**, bass - all renowned masters, and all donating their time and talent - at **Studio 92**, owned by engineer Norm Barker, who also donated his services.

The song will debut live on **Friday, November 14, 2008, 8:30 p.m. at The Black Swan Tavern, 154 Danforth Avenue at Broadview**, Toronto at the CD release concert for Zoe Chilco's *One Woman Blues*. This musical event is open to the public, with donations to Canadian Feed The Children accepted onsite (tax receipts provided for any gifts over \$10).

Singer/songwriter Zoe Chilco was inspired to create the music and lyrics when hearing about Canadian Feed The Children's *Best Gift Ever* program, which provides Canadians the opportunity to donate to the national charity by giving gifts such as livestock, clean water, nutrition, education and health care to impoverished communities. Like the song says: "*How about some water? Or an educated daughter? Fruit for filling empty tummies; registering births for mummies; Pick a gift and find a way to feed the children now and every day.*"

"To have a professional, beautiful song recorded for our *Best Gift Ever* program is such a thrill for us and a testament to the commitment of our supporters," says Jim Dahl, Executive Director, Canadian Feed The Children. "Working closely with communities around the world, it's clear that it's often the simple solutions that bring the greatest support to vulnerable children. If this song can help spread the word that every little bit helps, then those children are that much better off."

The song and thirty life-affirming gifts from the Best Gift Ever catalogue can be found at www.bestgiftever.ca.

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About Canadian Feed The Children

Canadian Feed The Children is an independent Canadian registered charity that reduces the impact of poverty on children. We work with local partners internationally and in Canada to enhance the well-being of children and the self-sufficiency of their families and communities. acting as the bridge between those who can help and those we support together.

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