



NEWS RELEASE

August 7, 2007

CONTACT:

Marianne Chilco,
Communications Specialist
416-757-1220, ext. 248
mchilco@canadianfeedthechildren.ca

Canadian help for Haiti's children

Canadian Feed The Children (CFTC) has broken new ground in its aim to increase the health and well-being of the children of Haiti.

The national children's charity announces an 18-month project funded by the Canadian International Development Agency (CIDA) and in partnership with Service Oecumenique D'Entraide (SOE), a Haitian non-governmental organization (NGO) in the village of Sedren. The amount of funding to be received from CIDA is approx. CAD \$440,000.

Sedren is located in northern Haiti, close to the town of Gonaives, a community of 16,000 that was hit hard by tropical storm Jeanne in 2004. Extensive environmental degradation contributed to the deadly floods from the storm and is pervasive throughout the country. Local farmers are dependent on agriculture for a living but, because of environmental damage, cannot grow enough crops to feed and support their families. Environmental factors have also lowered the fertility of the soil, further compromising the nutritional health of local children.

"We are very proud to be working with our local partner and CIDA to make a lasting difference in the lives of Haitian children," says Jim Dahl, executive director of CFTC. "This kind of collaborative project lends sustainability to an unstable environment and we are pleased to help these hard-working families overcome some of the many challenges they face."

CFTC's project will directly impact 1,500 families, promote the sustainable use of natural resources, provide farmers with vegetable seeds, tools, seedlings and chickens, foster the regeneration of the local environment and lessen the impact of future natural disasters.

For more information about CFTC's programs or to arrange an interview, please contact Marianne Chilco at 416-757-1220, ext. 248 or mchilco@canadianfeedthechildren.ca

About Canadian Feed The Children

Our vision A world in which children thrive, free of poverty.

Our mission Canadian Feed The Children exists to reduce the impact of poverty on children. We work with local partners internationally and in Canada to enhance the well-being of children and the self-sufficiency of their families and communities. We are an independent Canadian registered charity, providing a bridge between those who can help and those who need help.

Last year, over 100,000 Canadians took action and brought about positive change by supporting the work of Canadian Feed The Children - helping children and their communities, and highlighting the urgency of child poverty.