



NEWS RELEASE

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One weekend in Markham means lasting benefits to children

Children living in poverty in Canada and around the world will feel the impact of generous Markham residents this coming weekend.

Canadian Feed The Children (CFTC) is honoured to be named a charity of choice of the fifth annual Markham Ribfest & Music Festival, held July 13, 14, 15 at the Markham Fairgrounds in Markham, Ont.

This means that children supported by CFTC's Canadian donors get what matters – clean water, good food, health care and the chance to go to school. CFTC works with local partners in Canada and seven developing countries around the world to give children and families affected by poverty the help they need to be as strong and healthy as possible.

“Every day, I see the real impact that caring Canadians have on children and their families struggling with poverty,” says CFTC Executive Director Jim Dahl. “It’s a privilege for CFTC to be involved in this wonderful weekend. As a proud member of the Markham Rotary Club Foundation, which organized this local event, I know this group is dedicated to making a difference in their community and, like the people and supporters of CFTC, they make it a priority to improve the lives of many.”

Funds from the Markham Ribfest & Music Festival will be directed to CFTC's community and child development programs in Bolivia, Canada, Ethiopia, Haiti, Ghana, the Philippines, Sierra Leone and Uganda.

For more information about CFTC's programs or to arrange an interview with Mr. Dahl, please contact Marianne Chilco 416-757-1220, ext. 248 or mchilco@canadianfeedthechildren.ca

About Canadian Feed The Children

Our vision

A world in which children thrive, free of poverty.

Our mission

Canadian Feed The Children exists to reduce the impact of poverty on children. We work with local partners internationally and in Canada to enhance the well-being of children and the self-sufficiency of their families and communities. We are an independent Canadian registered charity, providing a bridge between those who can help and those who need help.

Last year, over 100,000 Canadians took action and brought about positive change by supporting the work of Canadian Feed The Children - helping children and their communities, and highlighting the urgency around the issue of child poverty.



CFTC Executive Director Jim Dahl and schoolchildren, together in Uganda

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