



NEWS RELEASE

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Canadian Feed The Children selling kids' cookbook at Word-on-the-Street to aid hurricane victims in Haiti

Toronto, Ont. –Canadian Feed The Children will sell copies of its children's cookbook this weekend at Word-on-the-Street to help victims of three massive hurricanes that shattered Haiti in the past few weeks.

The cookbook *Feed A Young Mind*, written by bestselling author and food editor Jennifer Low, offers beautifully photographed recipes kids can make themselves such as Banana-Peanut Power Tower and Orange Fruit Dip. The book also offers a compelling look at Canadian Feed The Children's work in countries around the world.

"Kids can make a connection between what they eat and how much energy they have to do well at school," says Ms. Low, also the author of Canada's hugely popular *Kitchen for Kids* (Whitecaps Books). "This cookbook helps them get comfortable in the kitchen and knowledgeable about nutrition in a fun way, while helping them understand some of the challenges facing children around the world."

Canadian Feed The Children will have a booth at Word-on-the-Street on Sept. 28 from 11:00 a.m. to 6:00 p.m. at Queen's Park, Toronto.

Jim Dahl, executive director of Canadian Feed The Children, says "The situation in Haiti is critical right now. People urgently need access to clean drinking water and nutritious food." He adds, "Proceeds from the sale of *Feed A Young Mind* will help us rebuild devastating losses caused by recent hurricanes in Haiti."

Canadian Feed The Children exists to reduce the impact of poverty on children. We work with local partners internationally and in Canada to enhance the well-being of children and the self-sufficiency of their families and communities. We are an independent Canadian registered charity, providing a bridge between Canadians who want to reach out to help and the children we support together.