



FACT SHEET

Gifts of Publicly-Traded Securities & Mutual Funds

A few years ago, the Federal government eliminated the capital gains tax on gifts of **Publicly-Traded Securities and Mutual Funds**. If you own stocks or mutual funds that have grown in value, you will face a tax bill when you sell them. By donating them **directly** to Canadian Feed The Children you can **eliminate your tax bill** and make a significant gift at the same time. This giving option is attractive if you have appreciated investments and wish to make a donation from savings rather than cash flow.

Why is a gift of publicly-traded securities and mutual funds beneficial?

Simple and Convenient – Shares are easy to transfer. Your broker transfers the shares from your account directly to Canadian Feed The Children's brokerage account. The date of your donation will be the date the shares are received in our brokerage account.

Tax Advantages – By donating your appreciated stock shares or mutual funds directly to Canadian Feed The Children you will receive two kinds of tax savings: a tax credit in the form of a charitable tax receipt and the elimination of the capital gains owed on the disposition of the shares.

Another Tax Advantage – Gifts of *Publicly Traded Securities and Mutual Funds* can also be given through your Will. This is an excellent way to reduce capital gains taxes upon death, thereby significantly reducing taxes and may increase inheritances to your loved ones.

Reduced Brokerage Fees – Many brokerage houses forego fees for charitable transactions. Ask your broker whether this applies.

Recognition – Your gift can be honoured during your lifetime.

Opportunity – An opportunity for you to make a significant gift to reduce the impact of poverty on children.

How does it work?

Your gift will *not* qualify for the capital gains tax elimination if your shares are sold and the cash then gifted to a charity. The donation must be made "in-kind" to qualify for the capital gains tax exemption, so the securities must be transferred **directly** into Canadian Feed The Children's brokerage account. A donation receipt is issued for the fair market value of the security on the date of transfer.

Please Seek Expert Advice: *Canadian Feed The Children strongly recommends that you seek professional advice to ensure your financial goals are considered, your tax situation reviewed, and your planned gift is tailored to your circumstances. For further information and sample Will bequest clauses, please contact Michelle Vinokurov, Senior Manager, Major Gifts, toll-free at 1-800-387-1221 extension 227 or email mvinokurov@CanadianFeedTheChildren.ca.*

Guidelines for Transferring Assets*

Gifts of Publicly-Traded Securities and Mutual Funds

Brokerage Accounts

The easiest and safest method of transfer exists if your shares are in a brokerage account. Shares may be transferred by instructions from you, the donor, to your broker to transfer the shares directly from your brokerage account into Canadian Feed The Children's brokerage account.

Share Certificates

If you own share certificates, you may donate an endorsed certificate with your signature guaranteed by the bank or your broker, or an unendorsed certificate and a signed stock or bond power of attorney with the signature guaranteed. Certificates may be delivered by courier to Canadian Feed The Children *if due precaution is observed*, that is, the unendorsed certificates and the stock or bond power of attorney are delivered separately.

Re-registering the share certificates in the name of Canadian Feed The Children is **not** recommended, as re-registration can take more than two weeks, during which time the value of the shares can change.

Transferring Mutual Funds

To transfer mutual fund shares, the donor must send a letter of instruction to the fund company (e.g. AGF or McKenzie Financial, etc.) You, the donor must sign documents provided by the fund company. A letter of instruction states: *"I request that (Name of Mutual Fund) immediately transfer (number) _____ shares from my account # _____ into the name of Canadian Feed The Children. Do not sell or redeem this donation from my account. After Canadian Feed The Children receives confirmation that the shares are in its account, it may authorize the sale of the shares to use to further its mission."*

Canadian Feed The Children is pleased to provide you with a **Securities Donation Intent Form** to complete the transaction. Please contact our Planned Giving office to have this form sent and explained in detail to you.

****Canadian Feed The Children Gift of Securities donation form should accompany your letter of instruction to your financial institution.***

GIFT OF PUBLICLY TRADED SECURITIES

Transfer Intent Form

Step 1: Prior to transferring securities to us, please fax or email this form to:

Michelle Vinokurov
Senior Manager, Major Gifts
Canadian Feed The Children
123 - 6 Lansing Square
Toronto, ON M2J 1T5
Phone: 416-757-1220 ext 227
Toll Free: 1-800-387-1220 | Fax: 416-757-3318
E-mail:
mvinokurov@CanadianFeedTheChildren.ca.

Step 2: Donor information – Name of donor for charitable receipting purposes:

Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Email: _____

Gifts of \$1,000 or more are acknowledged in our Annual Report.

Please indicate if you prefer to remain anonymous.

Step 3: This letter will confirm my intention to donate the following securities to Canadian Feed The Children without restriction and which can be sold by Canadian Feed the Children at any time it considers appropriate.

Name of shares _____

Number of shares _____

Authorization of donor _____ Date _____

Step 4: Your Broker/Delivering Custodian Information:

Name of firm _____

Broker's name _____

Phone _____ Email _____

Step 5: To electronically transfer securities, please advise your broker of the following Canadian Feed The Children broker details:

Name of Account:	Canadian Feed The Children
Institution:	CIBC Wood Gundy
Rep Code:	CTK
Transit/Dealer Code:	9280
Account Number:	426-50056-13
Broker Contact Name:	John-Paul Bernardi
Email:	John-Paul.Bernardi@CIBC.ca
Phone:	(416) 594-8962
Toll Free:	1-800-387-1865
Fax:	(416) 594-8922
For Canadian \$ Stocks:	DCS CUID # WGDB
For US \$ Stocks:	DTC # 5030
CFTC Charitable Registration #:	11883 0983 RR0001

You will receive a Gift-in-Kind charitable tax receipt through the mail recognizing the value of your donation.

***Please be advised that the value of the donation receipt will be based on the closing price of the securities on the day that they are received into our account in accordance with our policy and Canada Revenue Agency (CRA) regulations.**

Please Seek Expert Advice: *Canadian Feed The Children strongly recommends that you seek professional advice to ensure your financial goals are considered, your tax situation reviewed, and your planned gift is tailored to your circumstances. For further information and sample Will bequest clauses, please contact Cheryl Weldon, Legacy & Leadership Giving Manager, toll-free at 1-800-387-1221 extension 227 or email cweldon@CanadianFeedTheChildren.ca.*

Gift Notification

Notifying us of your gift allows us to thank you personally, plan for future programs and projects that impact children around the world.

*Thank you for assisting us in our quest to create a world in which children thrive, free from poverty by considering making a planned gift to Canadian Feed The Children. **We cannot achieve this vision without you!***

Name _____

Address _____

City _____ Prov _____ Postal Code _____

Date of Birth _____ Telephone _____

Email _____

Type of Gift

Yes, I have made provision for Canadian Feed The Children and you may note my file as follows:

- Outright bequest in my Will \$ _____
- % of my estate in my Will _____%
- Trust under my Will with Canadian Feed The Children as the final beneficiary
- Publicly Traded Securities and/or Mutual Funds approx. \$ _____
- Registered Assets - RRSP or RRIF approx. \$ _____
- Life Insurance Policy approx. \$ _____
- Other (please describe) _____

- Yes**, I would like to be recognized for my gift, allowing other donors to understand how making such a gift can help children throughout the world.
- No thank you**, I would not like any type of recognition, and I would prefer my gift to remain private.

Date _____ Signature _____